

Michelle DiPietro

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Education

B.S. Management, Concentrating in Marketing
UNC Asheville - 2012 - Asheville, North Carolina

B.A. Mass Communication, Concentrating in Commercial Media
UNC Asheville - 2012 - Asheville, North Carolina

Professional Expertise

Southeast Salons, Winston-Salem, North Carolina **June 2012-Current**

Marketing Associate

Works with vendors to create mailers, manage advertising inquiries. Manage facebook, twitter and pinterest pages

Constangy, Brooks, & Smith, Asheville, North Carolina **June 2010 - February 2012**

Administrative Clerk

File documents, keep office organized, help reply to emails.

New Horizons Child Care, Clemmons, North Carolina **June 2005 - Current**

Office Assistant (most current position)

Assist with internal and external marketing, as needed. Working to make communication more effective

West Forsyth Family YMCA, Clemmons, North Carolina **June 2009 - August 2009**

Kiddie Camp Counselor

Taught half day themed camp to children, set up a schedule for the day.

Leadership Positions/Campus Involvement and Honors

Gamma Phi Beta Sorority

- Initiated Fall 2008

-Held positions as Public Relations Vice President (2011), Parliamentarian (2009), Alumnae Representative (2009), Panhellenic Treasurer (2010) and Financial Vice President (2010).

Rho Lambda Leadership Society

-Initiated Spring 2011

-Held position as President (2011)

Order of Omega Honor Society

- Initiated Spring 2012

Senior Class Board 2012

-Helped plan and carry out events to raise money for The Class of 2012 Senior Gift at UNC Asheville.

National Conference for Undergraduate Research

-Received a grant from UNC Asheville for research, presented at the National Conference on Undergraduate Research in the end of March 2011 in Ithaca, NY.

Volunteer Work

On Eagle's Wings Ministries, Asheville, North Carolina

February 2012- March 2012

Community Manager

Networked and worked to raise funds to help individuals recover from the commercialized sex industry.

References Available on Request